## Theory of Chance: The impact model



Recruitment and training of ClimateWalks guides

Acquisition of projects

Conduct ClimateWalks



Development of ClimateWalks'

Standards & toolkit

for ClimateWalks

Continuous optimization of the impact of

ClimateWalks

Output



Increasing rate of local communities are using ClimateWalks.

Participants understand how reaching an agreement works (whether or not they do).

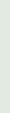
> Participants learn more about climate change, possible solutions, and how they can directly take action.

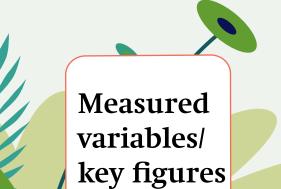
Participants have the ability to reach and implement agreements.

> As people (beneficiaries) cooperate, previously failed attempted climate initiatives succeed.

Stronger relationships and earlier agreements make them more effective at reaching agreements in the future. (Positive feedback loop)

> As people act in unity, previously futile climate bills become law.





- Number of ClimateWalks
- Number of guides
- Number of standards and toolkits
- Number of clients
- Quality of guides, standards and toolkits

- Number of ClimateWalks
- Growth rate per year
- Number of customers
- Number of agreements
- Level of awareness of climate challenges
- Ability to reach agreement
- Experience of self-awareness of making a difference



Local communities are adapting quickly enough to meet their climate challenges.

We, global society collectively, implement solutions as fast as possible to keep the temperature rise as close to +1.5 °C as possible. (ultimate outcome)

- Satisfaction of the community with the implemented climate solution.
- Quality of life for community members
- IPCC report on temperature predictions
- Climate Action Tracker Report

